

People and Planet Fair



Earth Day 51st
at Snyder Park, Ft. Lauderdale

Go for the green

**SATURDAY
APRIL 17TH**

Sign-up Online at:
www.peopleandplanetfair.org

For More Information Call
954-524-0366
or visit us online at www.peopleandplanetfair.org

Green Team 2010

Snyder Park, Fort Lauderdale, Florida

Website: www.peopleandplanetfair.org

Myspace: www.myspace.com/peopleandplanetfair

Questions? 954-524-0366 or
stacie@kidsecologycorps.org

With your help and the help of your fellow Green Team members, this year's "Earth Day 5K" is sure to be the most successful 5K ever! The following information will list important dates, procedures, and include forms that you will need as a Green Team Leader. We will also include some FUNdraining ideas to help in your efforts.

IMPORTANT DATES & TIMES!

Green Team Registration

Please Register Your Team before March 15, 2010 by mailing your Green Team Registration Application to:

Attn: Green Team Registration
Kids Ecology Corps
1350 East Sunrise Boulevard
Fort Lauderdale, Florida 33304

Green Team Leadership Training (optional)

*All Green Team Leaders are welcome to attend a training class. Please note that these classes are **not required** and are only offered as an additional tool to help with your Green Team's fundraising. Training sessions will last about 45 minutes with ample time for questions.*

Monday, February 15, 2010

Monday, March 1, 2010

Monday, March 15, 2010

Please contact us if you are interested in attending but require a different date/time.

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.....
Please RSVP 1 day in advance (954) 524-0366
.....
.....

Earth Day 5K Pre-Registration Dates

(at Kids Ecology Corps Office)

At Earth Day 5K Pre-Registration, the Green Team Leader **must turn in** all Green Team members' forms and monies collected to date.

Green Team Members must collect a minimum of **\$100** each to receive his or her Walk t-shirt and reusable bottle. The Green Team as a whole must have a minimum of **\$1,000** in order to register and receive Green Team benefits.

Wednesday, April 7, 2010 (9:00 a.m. – 6:30 p.m.)

Thursday, April 8, 2010 (9:00 a.m. – 6:30 p.m.)

Friday, April 9, 2010 (9:00 a.m. – 6:30 p.m.)

Green Team Goodie Pick-Up

(at Kids Ecology Corps Office)

The Green Team Leader will receive all the Green Team t-shirts*, reusable water bottles*, Green Team Member Goodie*, Green Team sign(s), and goodie coupons that have been earned by the Green Team members.

Please note that no money will be collected on these days.

If additional money has been collected after Green Team pre-registration, the Green Team Leader may turn that money in on the day of the event at Green Team registration.

*For eligible Green Team members

Monday, April 12, 2010 (9:00 a.m. – 6:30 p.m.)

Tuesday, April 13, 2010 (9:00 a.m. – 6:30 p.m.)

Why Form a Green Team?

You'll have fun together and will receive:

- Walk T-shirts*
- Green Team Photo taken at the Walk
- Personalized sign(s) to carry with your Green Team name or logo
- All Green Team members will be entered into a special raffle
- Special Earth Day 5K Green Team Gift

*For eligible Green Team members

Who Can Be a Green Team Member?

Co-workers! Plus their family, friends and just about anyone!

Who Can Be a Green Team Member Sponsor?

Anyone who is willing to support a Green Team member by donating \$1, \$10 or \$100 to help the environment: hair dressers . . . employers. . . co-workers . . . family members . . . friends . . . neighbors . . . business associates . . . you name it! And remember to ask about Matching Gift Programs.

**All the money collected goes directly to the Charity of your Choice and eco-action projects.
Donations are TAX DEDUCTIBLE.**

**Sponsors (whose names and addresses are provided) will
receive an official thank you letter suitable for tax time.**

Green Team Member tip: Be sure your first donation listed is a large one so theirs may follow the example!

Tell your GreenTeam Members to let their sponsors know that their donation helps us to:

- Educate young people about how to live a sustainable lifestyle
- Plant trees and native plants at local and state parks
- Bring together the community, business partners and young people to restore Florida native habitat

***The Kids Ecology Corps is a 501(c)(3) non-profit organization,
supported entirely by donations and fund raising events.***

Be a Green Team Leader

As a Green Team Leader, you'll need to:

Pre-Walk

- Review the enclosed Questions & Answers (the answers to your questions may be listed)
- Organize a group of individuals into a Green Team
- Give your Green Team a name*
- Attend a Green Team Leader training**
- Register your Green Team on-line using our EASY & FREE internet fundraising tool – visit www.firstgiving.com/partnersinaction
- Encourage your Green Team members to create their own fundraising web page in order to email that page to their friends & family to solicit their support
- Motivate your Green Team members to collect donations from sponsors
- Keep in touch with your Green Team members to see how they're doing.
- Have your Green Team members ask their sponsors if their company offers a matching gift program (matching gift funds count towards the Green Team and walker's total)
- Complete the enclosed Green Team Registration Form
- Sign up for a Green Team Photo time at Pre-registration
- Pick up Green Team goodies at the Kids Ecology Corps' offices and distribute to your members on one of the Green Team Goodie Pick-up Days – **(April 12th or 13th)**
- **DON'T FORGET** to inform your Green Team members where and when to meet at the Walk

* Contact 954-524-0366 to confirm that your chosen Green Team name is available.

** Trainings are NOT required and are available as an additional tool.

Green Team Leader tip:
**You may want to designate a co-leader
to help with the logistics and share the fun!**

Green Team Pre-Registration

You'll need to:

- Make sure you have collected a minimum of \$1,000 to qualify as a Green Team
- Collect members' signed registration forms, dollars and matching gift forms (if applicable)
- Record all individual funds from on-line donations
- Go to the Kids Ecology Corps Office on one of the **MANDATORY** Green Team Pre-registration dates:

Wednesday, April 6
10:00 am – 5:30 pm

Thursday, April 7
9:00 am – 6:30 pm

Friday, April 8
9:00 am – 6:30 pm

Day of the Earth Day 5K

- Have your Green Team Photo taken
- Gather any monies collected between Green Team Pre-registration and Walk day
- Turn additional money and registration forms in at Green Team Registration
- Collect additional goodie coupons and distribute to your members
- Have a great time at the 2010 People and Planet Fair Earth Day 5K!

Frequently Asked Questions:

Q: Why does each member have to collect at least \$100?

A: Since a Green Team is made up of individual walkers, each walker must collect \$100 to be eligible to receive their t-shirt and reusable bottle.

Q: What if my Green Team doesn't reach \$1,000? Can we still be a Green Team?

A: In order to qualify as an official "Green Team" and receive the Green Team perks (Green Team photo, special Green Team gift, personalized Green Team sign and chance to win raffle prizes), leaders must submit at least \$1,000 at Green Team Pre-registration. If this criterion is not met, you are not an official "Green Team"; however, you may still participate as a team and walk together.

Q: Do you offer any kind of training or provide any tips on how to be a successful Green Team leader?

A:

- ❁ Green Team Leader trainings will be offered at Kids Ecology Corps on dates **TO BE ANNOUNCED**.
- ❁ We would be more than happy to hold a Green Team presentation at your place of employment to help in your recruiting efforts and to build excitement among your fellow co-workers.
- ❁ A Green Team Newsletter will be mailed to all Green Team leaders monthly, beginning in February. The newsletter will note any important dates, information and also list some FUNdrising tips.
- ❁ Green Team Leaders, Green Team members and all other walkers are encouraged to use the internet to collect pledges. All walkers may create a personal fundraising web page that may be emailed to anyone you have an email address for. This will help reach far-distant relatives, friends, co-workers, and anyone else you can reach via email. It is an easy tool to add to your fundraising methods, as well as an easy and secure way for your donors to contribute to your efforts. Visit www.firstgiving.com/partnersinaction

Q: Why does the Green Team have to Pre-register?

A: Green Team Leaders need time to pick up their Green Team members' goodies as well as distribute them. Also, since the Green Team gets their logo or name on their Green Team sign, we need time to have them printed.

Q: How do I distribute all the Green Team goodies to my members?

A: Since you will be picking up your Green Team members' t-shirts, Green Team sign(s) and coupons on one of the Green Team Goodie Pick-Up days before the Walk, you will have time to deliver them to your members. If you work with your Green Team members, you can bring the items into work, or perhaps you can throw a Pre-Walk party the night before the event and hand out their goodies then. If you cannot distribute the goodies before the Walk, you can always hand the items out at the event.

*For eligible Green Team members raising at least \$100 each

Q: I want my Green Team members to keep collecting money after registration so that they can qualify for more goodies. How will they get the additional goodies they've earned?

A: Green Team members should use a separate Registration form to collect more money and give their money and form to the Green Team Leader the day of the Walk. The Green Team Leader, in turn, takes all of the additional money and registration forms received by Green Team members and hands them into the Green Team Registration area at the Walk. If members collect enough money or receive more on-line donations to reach the next goodie level, the Leader will need to exchange the original goodie coupon (if applicable) for the next level coupon. *(Note – all coupons can be redeemed at the Goodie Tent on Walk day)*

Green Team Leader Tip – Encourage all Green Team members to create their own web page & to send it out to everyone in their email address book – it's free, easy & only takes a few minutes!

Green Team Leader Checklist

Things to make sure you've taken care of before Green Team Pre-registration:

- Mail the Green Team Registration Form by March 15, 2010
- Attend Green Team Leader Training (*optional*)
- Collect all Green Team members pledge forms and money to date
- Be sure your Green Team collected at least \$1,000
- Check that each Green Team member:
 - filled out the form completely with name, address, number
 - signed the waiver
 - attached matching gift form(s), if applicable
(matching gift form(s) must accompany registration form in order to receive credit)
 - collected at least \$100 in donations (includes on-line donations) to be entitled to a Walk t-shirt
 - listed his or her t-shirt size, if eligible
- Fill out the Green Team Tracking Form for your own reference later
- Have a Green Team logo or name ready and bring it with you to Pre-registration **(logos must be camera-ready or emailed to stacie@kidsecologycorps.org (must reference Green Team name in email); Green Teams without logos will have their Green Team name printed in text)**
- Choose your mandatory Green Team Pre-registration date:
 - Wednesday, April 6, 2010 10:00 a.m. – 5:30 p.m.
 - Thursday, April 7, 2010 9:00 a.m. – 6:30 p.m.
 - Friday, April 8, 2010 9:00 a.m. – 6:30 p.m.
- Choose your Green Team Photo time (photo slots every 5 minutes):
Between 6:00 a.m. and 7:45 a.m.

***Green Team Member tip: Coordinate a small fundraiser
(bake sale, garage sale, etc...)
with your Green Team members to raise extra funds for your Green Team.***



Earth Day 5K

at Snyder Park, Ft. Lauderdale

Green Team Registration Form

The 1st annual Earth Day 5K
will be **Saturday, April 17, 2010** at Snyder Park, Ft. Lauderdale

_____ **Yes! I would like to be a "Green Team" leader for the 2010 Earth Day 5K**

Your Name: _____

Company or School Name: _____

_____ Mailing Street Address (Indicate Apt. No. and /or C/O)

_____ City State Zip Code

_____ Phone Number Email Address

Entry Fees:

Adult Walkers _____ x \$20.00 = \$ _____

Youth Walkers _____ x \$15.00 = \$ _____

Adult Runners _____ x \$20.00 = \$ _____

Youth Runners _____ x \$15.00 = \$ _____

Please indicate the number and size of t-shirts			
<u>Youth T-shirts</u>			
Small	_____	Large	_____
Medium	_____	X-Large	_____
<u>Adult T-shirts</u>			
Small	_____	Large	_____
Medium	_____	X-Large	_____

My "Green Team" name is: _____

_____ **Yes, I would like to sign up for a Green Team Leader Training Course.**

_____ **Yes, I would like to have a Green Team Presentation at my company.**

Please return to:

Kids Ecology Corps
1350 East Sunrise Boulevard
Fort Lauderdale, FL 33304
Contact: 954-524-0366
Fax: 954-524-0396
Email: stacie@kidsecologycorps.org

